DartConnect Milestones:

- Almost 35 Million Darts YTD (we tracked 20 Million in 2015)
- Over 2,400 Players have enrolled in an Annual Subscription
- Over 6,000 Players have registered Guest Accounts
- Over 12,000 Players have added their email to the DartConnect Player DB
- YTD DartConnect has been used at 109 Tournaments and Events
    - In Charlotte, we set a new record with over 520 matches scored during the weekend
    - At Stars and Stripes, over 40 tablets were deployed to capture 100% of tournament matches
    - We have been invited to score our first PDC Event

Product Updates

Spring: Tournament Leaderboard Release
- Enables Members to rank their performance relative to other DC Members throughout the weekend
- Provides real time, interactive and objective stats that extends the conversation beyond win/loss records

August: Formal Launch of League Product/Season Pass
- **League Portal** – Empowers administrators to manage league rosters and design match formats, providing a consistent easy to use league experience
- **League Leader Board** – Like the tournament leaderboard, players can now rank their performance at the team, division or league level
- **Season Pass Memberships** - Only play on league night? Now DartConnect can include everyone, not just players with individual memberships

What's Next?

Identifying and formalizing partnerships with tournaments, leagues and organizations to jointly promote the game of darts, using DartConnect as a platform to encourage *more players, to play more darts, more often.* All boats rise with increased participation, including the level of competition. The components are now in place:

- **Scoring Application:** Makes the Game more accessible for ALL players, especially new ones
- **DCTV:** Effortlessly promote the Game without any additional technology or resources beyond scoring the match
- **Leaderboard:** Across a league, an event or nationwide qualifiers, we have ability to educate and motivate players to become they best they can be. Being a big fish in small pond is *easy*. Now you know how big *the rest* of the fish are. Start practicing.